

divine write

Dear XXXXXX,

Sell to committed buyers, not tyre-kickers

With Auto Select, you can **sell more new cars by doing less**. Simple as that.

Every customer we send you is **ready to buy** a new car right now. In fact, they're more than ready; they're **committed**. They've already paid us \$100 to find the best price and availability. So they're just one step away...

The whole process is completed online through the Autoselect website.

How Auto Select works

1. Buyer tells us exactly what they're after
2. We email you for your best quote
3. We supply your quote to the customer, along with quotes from other dealers around the state
4. Buyer chooses the best deal
5. We get a small commission, when the deal's done

No tyre-kickers and no bull!

No games, no lies, no tricks, no phone tag. Just a sure sale based on availability and price.

Like you, Auto Select customers don't want to waste time. They've done their research, they **know what they want**, and they're ready to buy now. Auto Select delivers the best price, so they can **buy immediately**, with no run-around and no to-ing and fro-ing.

What's more, the whole process in **anonymous** – until they agree to buy, all they can see is your price and how far away your dealership is from their postcode.

With Auto Select, you'll **reduce double-closing, stock swapping and marketing spend**. At the same time, you'll increase profit while competing on a state-wide level. So, all in all, Auto Select means less work and less hassle, but more conversions and more profit. And because you **only pay us when we make the sale**, there's zero risk. So it's a no-brainer!

Sign up now at <http://www.autoselect.com.au/dealers> or call XXXX XXXX to find out more.

Kind Regards

Josh Wood

Managing Director