

Ezemail – Eze Money for Resellers

Australian corporations are only now beginning to realise the true value of email marketing. But because it's not offered as a service by most marketing, advertising, and web firms, corporations don't know where to go to get started.

Some have tried doing it themselves and found it too difficult and time consuming. Some have outsourced to technology companies and found it far too expensive.

Enter Ezemail... For just **2c to 12c per email**, Ezemail allows corporations to do it themselves – **quickly, easily, and inexpensively**. They can send thousands of personalised emails by logging on to our server over the Net, linking to their contacts lists, and typing in their words.

Ezemail Features

Corporations can:

- automatically **personalise emails**
- **upload** their own HTML designs to use as **templates** for their emails
- **upload** their own contacts **databases**
- **track** which links within emails are most popular
- **target** specific recipients based on their **demographic data**
- let Ezemail handle **subscribe and unsubscribe automatically**

Jane Brady, from **Adobe** said about Ezemail "How cool is that! – in less than an hour we've got a 3.5% click thru rate!"

**Now you can offer this service too...
we take care of the technologies**

Why be an Ezemail reseller?

For a monthly reseller fee of only \$66, you can make thousands.

Simply add an Ezemail page to your website. Use your own design, so to your clients, it'll look like your product. The page explains how Ezemail works, lists some prices (you choose the prices), and lets them log on.

Reseller Benefits

- You keep half of all **credit income** (more if you put your prices up)
- One big client can **earn you over \$1000 a week**
- We **provide the technology, training, documentation, support, and marketing materials**, as well as the **links and HTML** for your website
- We're **local and responsive** to reseller needs
- Your success is our success

Example

The following example shows how much you can earn from **one small client**:

1. From your website, your client orders **7000 credits** at, say **10c each** (giving them 7000 emails)
2. **They pay you \$700, and you pay us \$280** (you pay 4c per credit which is half of our list price)
3. Ezemail displays within your website, and your client sends their emails from there
4. **You make \$420** from one small client

5 clients like that a month, and you're already making **\$2100 per month** for an investment of just \$66. And that's just the smaller businesses. Some **large corporations need to send 10,000 emails a day!** That could earn you thousands daily.

For more information on Ezemail please visit our web site <http://www.ezemail.com.au> or go straight to the services section for details on EzeSeller <http://www.ezemail.com.au/services.html> .

We'd love to have the opportunity to discuss with you how Ezemail can benefit you and your company. Please feel free to contact us on any of the below methods:

Email: resellers@ezemail.com.au

Web: www.ezemail.com.au

Postal: PO Box 1127 Crows Nest NSW 1585

Phone: 02 9402 1722