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From vision to visuals

Whether your feature film is **ready for pre-production or still just a great idea**, we can help you **take it to the next stage**, quickly, creatively and cost-effectively.

Evolve Pictures specialises in high impact concept artwork and design for **feature film, TV and emerging media**. Early concept art, story-boards, characters, sets, teaser brochures, posters, websites... We collaborate with producers, directors and writers to **convey the true potential** of the film-to-be, and to **decrease production costs and time to market**.

So your vision goes further, faster.

For more **information or a free quote** on your project, please contact our Conceptual Supervisor on **[INSERT PHONE]** or **[INSERT EMAIL]**.

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[About]

Specialist concept artists

Evolve Pictures is a **boutique digital art studio**, specialising in high impact concept art and design for feature film, TV and emerging media. Founded by one of the industry's leading creatives, [Damien Thaller](#), Evolve is **committed** to delivering professional, innovative concept art to the development stage of any production.

Comment [DW2]: Link to Founder page

Five things set Evolve apart:

1. **"Wow!" power** – Our work makes your work stand out from the crowd. We create visuals that leave lasting impressions. Visuals that do justice to the world of your production. Your audience will feel they've actually visited it (or would like to). Time and again we've helped writers, directors and producers breathe life into their project in order to raise funding.
2. **Cost-effective** – This is our core business. It's not a division and not an afterthought. It's all we do. In other words, we don't have big overheads, so we're affordable.
3. **Creative story-telling** – We're a creative collective, not an assembly line. Sure, we use state-of-the-art tools, but technologies and trends come and go; only true creativity is timeless. To us, art is a passion, a culture, a lifestyle; it's not a career. And it's our original thinking that allows us to take an undeveloped – even verbal – idea and quickly transform it into inspiring, relevant artwork.
4. **Responsive** – We can adapt to your specific needs, and we can get stuck in immediately, for faster, more effective results.
5. **Unique** – We're the only top-tier studio dedicated to delivering professional, cost-effective concept art to the development stage of production – a specialised service that was previously available only to big-budget productions.

At Evolve, we fervently believe that all productions should benefit from the introduction of concept art and design prior to pre-production. And we're committed to making that happen...

For more **information or a free quote** on your project, please contact our Conceptual Supervisor on **[INSERT PHONE]** or **[INSERT EMAIL]**.

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[Founder]

Damien Thaller – Renowned digital artist

Damien Thaller is one of Australia's leading names in concept art for film, TV and emerging media. And with good reason. One very good reason, in fact: creativity. He's not just passionate about it; he's defined by it. Original thinking, fresh ideas, cutting-edge approaches... It's not what he does; it's who he is.

In a career spanning more than 14 years, Damien has:

- worked for the biggest visual effects companies around the world, including ILM, Method, EA and Ambience
- worked in senior positions, directing high-end visual effects and animation
- worked on numerous feature films, including X, Y and Z
- regularly featured in Ballistic Publishing publications
- become a renowned concept artist and animation director, with a passion for telling stories through 3D animation
- worked in virtually every medium, including advertising film, TV and console games

For more **information or a free quote** on your project, please contact our Conceptual Supervisor on **[INSERT PHONE]** or **[INSERT EMAIL]**.

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[Services]

Concept artwork and design

Evolve Pictures specialises in high impact concept artwork and design for **feature film, TV and emerging media**.

Specifically, we make it possible for all writers, producers and directors to invest in professional concept artwork **before pre-production**. Creative, high quality artwork and design, that you can afford it at the very start of your project, when it's most useful, rather than waiting 'til pre-production, when it may be too late...

Whether you're after **funding for a seed project** or subsequent **production time and cost-savings**, we can help **make it happen**.

Concept Art	Pitch Materials
Present your concept just as you see it in your mind's eye...	Make your pitch with the help of a professionally designed collation of your art...
<ul style="list-style-type: none">• Art Direction• Concept Supervision• Budget Consulting and Script Breakdown• Character & Creature Design• Landscape & Set Design• Key Images & Style Frames• Colour Scripts• 3D Pre-Visualization• Visual Effects Design• Storyboards & Animatics• Digital Matte Painting	<ul style="list-style-type: none">• Presentation Packs• Printed Concept Books• Printed Teaser Posters• Printed Teaser Brochures• Teaser Website
More info...	More info...

Comment [DW5]: Link to corresponding Service sub-category page.

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For more **information or a free quote** on your project, please contact our Conceptual Supervisor on **[INSERT PHONE]** or **[INSERT EMAIL]**.

[Gallery]

The finest quality creative

With three feature film credits to our name, and several more in progress, our work speaks for itself. Its unparalleled quality, detail and creativity make it evocative, inspirational and – above all – effective.

See for yourself...

[INSERT gallery]

For more **information or a free quote** on your project, please contact our Conceptual Supervisor on **[INSERT PHONE]** or **[INSERT EMAIL]**.

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[News]

Evolve News

Evolve offers an exciting new way of doing things. So there's no lack of news. Take a look at the latest headlines...

Time for the film industry to Evolve (Jan 15, 2008)

Damien Thaller, one of Australia's premier digital artists, today launched Evolve Pictures. A specialist concept art company for film, TV and emerging media, Evolve caters specifically to writers, producers and directors who need concept art during the development stage. [Read the full story...](#)

For more **information or a free quote** on your project, please contact our Conceptual Supervisor on **[INSERT PHONE]** or **[INSERT EMAIL]**.

Comment [DW8]: Insert actual founding date.

Comment [DW9]: Link to page containing full story (News Article 1)

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[News Article 1]

Time for the film industry to Evolve (Jan 15, 2008)

Damien Thaller, one of Australia's premier digital artists, today launched Evolve Pictures. A specialist concept art company for film, TV and emerging media, Evolve is an innovative company that caters specifically to writers, producers and directors who need concept art during the development stage.

Although concept art has traditionally been completed during pre-production, Hollywood's premier studios have recently engaged the big VFX houses to create artwork during the development stage. This approach has been extremely successful in consolidating creative direction and significantly reducing production timelines and costs.

Unfortunately, however, not all writers, producers and directors have had access to these benefits.

Mr Thaller, a 14 year veteran of film industry art, recognised this gap in the industry and founded Evolve Pictures in order to fill it.

"We believe all productions deserve equal access to professional concept art during the development stage," he says. "After all, this is the time when it's likely to be most valuable."

Since its inception, Evolve has created concept art and pitch materials for three feature films: [INSERT film titles]. According to Mr Thaller, because the concept art was completed at a very early stage, the film company, AMPCO Films, saw significant benefits. [INSERT benefits to film company.]

In the wake of these three successes, Evolve is now working on an additional X projects – both/all international. [INSERT details of films / film companies if appropriate.]

For more **information or a free quote** on your project, please contact our Conceptual Supervisor on [INSERT PHONE] or [INSERT EMAIL].

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[Mailout]

Pitch your film with professional concept art

You have the concept in your head; it may even be ready for pre-production. If only you could present it **just as you see it in your mind's eye...**

With Evolve Pictures, you can.

Evolve Pictures specialises in high impact concept artwork and design for feature film, TV and emerging media. We make it possible for all writers, producers and directors to invest in professional concept artwork **before pre-production**. Creative, high quality artwork and design, with true "Wow!" power.

Our professional, affordable concept art and pitch materials will help you:

1. raise funding
2. consolidate your creative direction
3. reduce project timeframes and meet tight deadlines
4. reduce production costs

Evolve's Services

[INSERT table as per Services page – including 'More info' links]

Contact Us

Whether you're after funding for a seed project or subsequent production time and cost-savings, please contact our Conceptual Supervisor on [INSERT PHONE] or [INSERT EMAIL].